

Program Timetable

Thursday 11th. July, 2013

09:30 – 18:00 Registrations Open

10:30 – 12:30 Opening Ceremony



Hall: F4

Opening by the Bishop of Dimitriados

Salutation by the President of the HSSS,

Professor N. Assimakopoulos

Salutation by the Chair of the Organising Committee,

Mr Dimitrios Varsos

Salutation by the Chair of the Scientific Committee,

Professor Michel Zouboulakis

KN-01 A Message of Welcome and Greeting from the President of the ISSS

Alexander Laszlo

HSSS Awards

CSAP Certification Projects: Distinction

Best Student Paper Award



Keynote Address

Chair: Varsos D.

KN-02 Systems Theory and Methods for Constructive Engagement with Entrenched Value Conflicts

Gerald Midgley

12:30 – 14:00 Welcome Reception

14:00 – 15:30 Workshop 04 & Parallel Sessions

14:00 – 15:30 Hall: F4



WS-04 ***Workshop 04***

Human Resource Development

The Synolic model® & the NLP (Neuro Linguistic Programming) system

Efthimiadou A.

14:00 – 15:30 Hall: F1



EA-01 ***Dealing with dynamic complexity: a systems approach***

Chair: Papaioannou P.

EA-01.01 A Methodological Systemic Scheme for Dynamic Complexity
Assimakopoulos N., Varsos D.

EA-01.02 The Economic Crisis in Spain: an strange case of untapped national resources
Parra-luna F.

EA-01.03 Small hydro power stations, a way to secure electricity supply in Colombia. A policy evaluation using a system dynamics model
Perez Perez V., Davidsen P.

EA-01.04 Using the Design and Control Systemic Methodology to calculate Systems Complexity
Papaioannou P.

14:00 – 15:30 **Hall: F2**
 **EA-02** **Managing organizations in a dynamic business environment**
Chair: Chatzoglou P.

[EA-02.01](#) Business related factors affecting Innovation and Competitive Advantage
Chatzoglou P., Palaskas A.

[EA-02.02](#) Investigating the intention to use e-Government services
Chatzoglou P., Symeonidis S.

[EA-02.03](#) Structured Democratic Dialogue Process applied in SMEs
Zeimpekis G.

[EA-02.04](#) The effect of Information Sharing Planning on cost, schedule and quality uncertainty reduction
Dareios P., Lengos P.

14:00 – 15:30 **Hall: F3**
 **EA-03** **Systemic Approaches in Public Sector**
Chair: Konstantopoulou M.

[EA-03.01](#) The use of DCSYM (Design and control systemic methodology) of the seafarers' identity documents issuing process
Soulos D.


[EA-03.02](#) The use of DCSYM Systemic Methodology in Operating a Headquarters of the Army
Gkontevas G.

[EA-03.03](#) United States of Europe : A systemic approach
Peristeras A.

[EA-03.04](#) A Systemic Approach for Process Cohesion in Justice Dispensation
Konstantopoulou M., Assimakopoulos N.

15:30 – 16:00 **Coffee Break**

16:00 – 17:30 **Workshop 02 & Parallel Sessions**

16:00 – 17:30 **Hall: F4**
 **WS-02** **Workshop 02**
Design & Control Systemic Methodology (DCSYM) Case Tool
Assimakopoulos N., Papaioannou P.


16:00 – 17:30 **Hall: F1**
 **EA-04** **Business Continuity & Knowledge Management**
Chair: Mouratidis P.

[EA-04.01](#) "Proactive vs Reactive Management" with the Usage of the DCSYM
Mouratidis P.

[EA-04.02](#) Strategic entrepreneurship in Greek countryside: Critical factors and skills for sustainable business development
Bimpitsos C., Pekka-Oikonomou V., Mylonas N.

[EA-04.03](#) Knowledge Management as a New Enabler for Improved Managerial Performance in the New Industrial Era.
Pekka-Oikonomou V., Agoraki K.

[EA-04.04](#) A Systemic Approach to Knowledge Management (KM)
Pakos G.

16:00 – 17:30 **Hall: F2**
 **EA-05** **Organizational effectiveness in Operations and Strategic Management**
Chair: Sakellariou D.

- [EA-05.01](#) Use of DCSYM in BASF Hellas SA
Sakellariou D.
- [EA-05.02](#) Construction Company Processes Using Design and Control Systemic Methodology (DCSYM)
Bratitsis M.
- [EA-05.03](#) DCSYM Methodology - Implementation to the technical department in a road assistant company
Vassilakos A.
- [EA-05.04](#) Use of DCSYM Methodology in the Re-developing of the Department of Operations of the X Ltd Company in Greece
Papassotiriou A.

16:00 – 17:30 **Hall: F3**
 **EA-06** **Modeling and Simulation**
Chair: Antoniadis R.

- [EA-06.01](#) Evaluation of Regional Units using the Fuzzy Analytical Hierarchy Process: The case of the Central Macedonia Region in Greece
Koulinas G., Demesouka O., Sougkara I., Vavatsikos A., Anagnostopoulos K.
- [EA-06.02](#) Applying STAMP on safety standards of bipedal robotic systems
Mitka E., Mouroutsos S.
- [EA-06.03](#) Modeling Services based on the Abstraction Hierarchy
Papantonopoulos S., Mitara E.
- [EA-06.04](#) System Dynamics in New Product Development Process
Karamatsoukis S.

17:30 – 18:00 **Coffee Break with light snacks**

18:00 – 19:30 **Professional Panel & Parallel Sessions**

18:00 – 19:30 **Hall: F4**
 **PP** **Project Management**
Chair: Giotis T.

- PP-01** Organizational Project Management Maturity: Can it help Company's Competitive Advantage?
Giotis T.
- PP-02** The power of the strategic PMO
Pinto J.A.
- PP-03** CMMIB® or Agile: Embrace Both, They Need Each Other!
Papaporfyriou P.

18:00 – 19:30 **Hall: F1**
 **EA-07** **Systems thinking in marketing and communication**
Chair: Konstantopoulou M.

- [EA-07.01](#) The use of DCSYM Systemic Methodology and Digital Marketing Actions in real environment
Kantartzis N.
- [EA-07.02](#) Systems Thinking and Strategic Marketing
Aspradaki N.

[EA-07.03](#) A Systemic approach of calculating Consumer Price Index for Marketing Research enterprise
Kapodistrias N.

[EA-07.04](#) A systemic model regarding customer satisfaction from e-services
Pakos D.


18:00 – 19:30 **Hall: F2**
 **EA-08** **Systemic theoretical knowledge applied to tourism management & event planning**
Chair: Miaris A.

[EA-08.01](#) Strategic Systems Approach of a Travel Agency on the island of Corfu during Economic Crisis - The case of Corfu Sunspots Travel
Miaris A., Riggas A.

[EA-08.02](#) A Systemic Approach to Virtual Collaboration: Developing Collaboration Rooms and Scientific Events Management Software (Sc.E.Ma.S.)
Benardis I.

[EA-08.03](#) 3d SightSeeing
Fotari K.

[EA-08.04](#) Effective Leadership Implementation as Driver for Competitive Advantage in Contemporary Tourism Entrepreneurial Initiatives.
Lazanis K., Pekka-Oikonomou V.

18:00 – 19:30 **Hall: F3**
 **EA-09** **Learning and systems thinking in education (I)**
Chair: Pange J.

[EA-09.01](#) The role of Corporate Social Responsibility in Higher Education: A pilot survey from Greece
Fafaliou I., Rizos F.

[EA-09.02](#) Entrepreneurship at the University level
Lekka A., Siolou E., Sypsas A., Pange J.

[EA-09.03](#) Adoption of Information and Communication Technologies in Higher Education Institutions
Siolou E., Sypsas A., Geka P., Pange J.

[EA-09.04](#) Informal learning: How Greek high school teachers use on line learning. A case study.
Nikolaou V., Karameri K., Pange J.

Friday 12th. July, 2013

09:00 – 15:00 **Registrations Open**

09:00 – 10:15 **Keynote Addresses & Parallel Sessions**

09:00 – 10:15 **Hall: F4**
 **Keynote Addresses**
Chair: Antoniadis A.

[KN-03](#) Diagnosing organizations for viability. Some organizational pathologies
Rios J.P.



KN-04 Tobacco Policy Modelling in New Zealand
Cavana B.

KN-05 Information Object: A Model to Build Web-Based Contents for Sharing
Shang Rong Tsai

KN-07 Video Forgery
Shih T.

09:00 – 10:15



Hall: F1

EA-10 *Systemic approach to environmental management (I)*

Chair: Vlassis P.

EA-10.01 Use of Systemic Methodologies for Research & Development in energy matters with energiaproject - INTRODUCTION
Vlassis P., Bitsi M., Tzamou T.

EA-10.02 Use of Systemic Methodologies for the Research & Development and Implementation of electric fields in water and Viability of Aqua Soft innovation
Vlassis P.

EA-10.03 Use of Systemic Methodologies for the Research & Development, Implementation and Viability of electric fields in fuel, BENS case: Booster Economy Natural System
Vlassis P.

EA-10.04 Use of Systemic Methodologies for the Research & development, Implementation and Viability in amendment of ICE's (Internal combustion engines & burners)
Vlassis P.

09:00 – 10:15



Hall: F2

EA-11 *Learning and systems thinking in education (II)*

Chair: Patsi D.

EA-11.01 Systemic Approach of Organizing and Managing a School Unit
Patsi D.

EA-11.02 Management and Control issues of a foreign language school from the systemic point of view
Karagkouni D.

EA-11.03 A Systemic Analysis of Sustainable School Award
Kalaitzidis T.

EA-11.04 Application of systemic analysis and dynamic simulation in the private Educational unit "European standard"
Kargiotakis H.

09:00 – 10:15



Hall: F3

EA-12 *Organizational effectiveness in Operations and strategic management*

Chair: Benetatou A.

EA-12.01 Monitoring implementation and compliance with the instructions of the Safety Engineer for line 2&3 of Athens Metro
Benetatou A.

EA-12.02 Improvement of Facilities Management Service Providers for a Logistic Warehouse Center
Karampatos G.

[EA-12.03](#) Strategic positioning and pricing policy in a small firm.
Chatzopoulos P.

10:30 – 12:00 Workshop 03 & Parallel Sessions

10:30 – 12:00 Hall: F4



[WS-03](#) Workshop 03

Digitalization of ideas: Necessary requirement for the democratic [R]evolution
Laouris Y.

10:30 – 12:00 Hall: F1



[EA-13](#) Healthcare Management & Medical Sciences (I)
Chair: Giannakou S.

[EA-13.01](#) A systemic approach to the impact of pharmaceutical manufacturing and production on the environmental, human and animals, in order to assure process cohesion towards green manufacturing.
Giannakou S.

[EA-13.02](#) A Systemic approach to Good Manufacturing Practice (GMP) Inspections: Process cohesion of Cleaning Validation in Pharmaceutical Manufacturing Sites.
Giannakou S.

[EA-13.03](#) Implementation of Systemic Polymethodologion in In-House pharmaceutical warehouse of multinational company
Dimitropoulos A.

[EA-13.04](#) SDD Methodology: a tool for operational solution in MSD organisation
Pantopoulos G.

10:30 – 12:00 Hall: F2



[EA-14](#) Marketing & Tourism
Chair: Mitropoulos S.

[EA-14.01](#) Enabling e-Government via Document Workflow Management and e-Collaboration Systems
Mitropoulos S., Douligeris C.

[EA-14.02](#) Extreme Computing
Basios M., Mpasiou V., Chimos K., Karvounidis T., Douligeris C.

[EA-14.03](#) Life expectancy at birth-a global analysis
Mpasiou V., Chimos K., Mpasiou M., Karvounidis T., Douligeris C.

[EA-14.04](#) High yield municipal bonds regarded as an attractive investment
Mpasiou V., Kallergis D., Chimos K., Karvounidis T., Douligeris C.

10:30 – 12:00 Hall: F3



[EA-15](#) Systemic approach to environmental management (II)
Chair: Kouloura T.

[EA-15.01](#) Sustainable energy management in the transportation sector: A Systemic Approach related to the materials' transportation in an industrial complex
Kouloura T., Chatziefstratiou D., Pavlidou E., Vachlioti F.

[EA-15.02](#) Sustainable water management in buildings. A systemic approach for the improvement of water management in buildings
Kouloura H., Chatzis V.

[EA-15.03](#) Waste management in Greece: "Unavoidable need or imposed challenge"
Alexiou I., Fasoulas S.

12:00 – 12:30 Coffee Break

12:30 – 14:00 Keynote Addresses



Hall: F4
Chair: Varsos D.

[KN-07](#) A Systemic Approach to Analysing Quality Dimensions of Business Processes

Loucopoulos P.

[KN-08](#) Professional Systemics in the Process of Counter Drugs Criminal Intelligence Analysis

Kastanis G.

14:00 – 15:00 Light snacks with soft drinks

15:00 – 16:30 Workshop 01 (Part B) & Parallel Sessions

15:00 – 16:30 Hall: F4



[WS-01](#) **Workshop 01**

Systemic Tools for Business Starters
Theocharopoulos I.

15:00 – 16:30 Hall: F1



[EA-16](#) **Healthcare Management & Medical Sciences (II)**
Chair: Evangelia Charmandari

[EA-16.01](#) Systemics for Process Cohesion: Developing a National System for the Prevention & Management of Overweight and Obesity in Childhood and Adolescence in Greece
Kassari P., Chrousos G., Charmandari E.

[EA-16.02](#) Systemic Approach to the Greek Organization for Health Care Services Provision System EOPYY: Guidance System to Beneficiaries of Health Services (Insured - Uninsured)
Priftis C.

[EA-16.03](#) Systemic analysis and simulation of a healthcare clinic
Chavez-Kardara S., Kritikos D.

[EA-16.04](#) A systemic overview for preventing infection by Genital human papillomavirus (HPV)
Papalampros P., Kassari P.

15:00 – 16:30 Hall: F2



[EA-17](#) **Management, strategy and innovation**
Chair: Georgopoulos N.

[EA-17.01](#) Co-opetition strategy and innovation: positive and negative effects
Kossyva D., Georgopoulos N.

[EA-17.02](#) The COBIT Framework: A Systemic Approach for the Evaluation of Information Systems
Katsanakis I., Georgopoulos N., Sfakianakis M.

[EA-17.03](#) Tourism Clustering approach in Greece. The Contribution of the Financial Crisis in the Dissolution of the Business Model. Case study: Leading Tourism Cluster S.A.
Klada N., Georgopoulos N.

[EA-17.04](#) E-Business and CRM Strategy: The case of FMCG companies in Greece
Tasolamprou A., Katsanakis I., Georgopoulos N.

15:00 – 16:30 **Hall: F3**
 **EA-18** **Technologies and business solution**
Chair: Kutsikos K.

[EA-18.01](#) Business opportunity identification through dynamic information management in collaborative business ventures
Kutsikos K.

[EA-18.02](#) A Systemic Contribution of the ERP Systems in the Banking Sector
Antoniadis R.

[EA-18.03](#) ERP Systems Implementation: Chaos or Apocalypse? A Case Study
Koukios C.

[EA-18.04](#) Simulation with Jocket and VenSim of a company that fixes products
Alexandridis A.

16:30 – 17:00 **Coffee Break with light snacks**

17:00 – 18:30 **Professional Round Table**



Hall: F1

PRT **Sustaining Process Alignment Through Change Management: A Systems Approach**

Chair: Varsos D.

Participants

Varsos D., Midgley G., Psychogios A.

18:30 – 19:00 **Closing of the Conference**



Chair: Prof. Assimakopoulos N.

20:30 – 02:30 **Gala Conference Dinner with dance**

Saturday 13th. July, 2013

11:30 – 13:30 Sight seeing tour

Acknowledgements

*The Board of Directors of the Hellenic Society for Systemic Studies
& the Organizing Committee of the 9th National & International Conference would like to
thank all those who have contributed to ensure the conference come to success;
reviewers, presenters, authors, sponsors, support team and other conference assistants.*